

GREATER BRYANT

CHAMBER OF COMMERCE

April 27th, 2017

Dear To Whom It May Concern:

Welcome to Bryant, one of the safest and fastest growing cities in Arkansas! Why are we growing so quickly? Our proximity to Little Rock and all their amenities plays a huge part, but most our success is tied to our area's largest employer, the Bryant School District. Not only does our school district carry over 1,000 employees on payroll, provide excellent award winning educational and extracurricular activities for its students, it also holds the recognition of being the 3rd most efficiently ran school district in the State of Arkansas. If you couple that with surrounding school districts, you now have over 2,000 employees within a 15-minute drive around our city limits. Bryant residents rewarded that recognition by supporting a millage increase which will initiate 128 million dollars of improvements to be completed over the next few years. Our focus on education continues with our various partnerships with schools, such as nearby UALR Benton and University of Arkansas- Pulaski Tech which are only 10-minute drives from Bryant. Its Culinary Institute is top notch and many events are held in this area to support the students. Their strong workforce development classes are a draw for students throughout Central Arkansas. We understand that great schools attract new families and companies to town.

The City of Bryant has almost doubled in size twice over the past two decades. New residential developments are going in daily. Right now, we have ten new subdivisions approved to break ground over the next few years, with more anticipated. No demographic shifts are expected and our median income exceeds those in surrounding cities. Bryant is currently ranked the #1 Healthiest Housing Market in Arkansas. Bryant is the home to many small and mid-size companies that have made the decision to make our community their home.

Our area is regarded for its beautiful parks which are constantly being improved to add to the quality of life for our visitors and residents. Bryant Parks and Recreation has over four million dollars of renovations coming in the next three years. The top priority will be a destination- all-inclusive playground, the largest in the state attracting visitors both locally and regionally. Our baseball facilities and programs as well as Aquatic facilities bring in thousands of guests on a given weekend for tournaments and swim meets.

Market research in Bryant reflects the need for more retail. Bottom line, Bryant is a suburban community and our main commodity is our people. Our drive is to attract long term, sustainable businesses that will add to the high standard of living in our community. We are always ready and willing to work with the right businesses and developers to continue this positive trend. Please let us know what added value you must see to invest in Bryant as your next location. We are looking forward to working with you in the future!

To Your Continued Success,



Todd Rhoden, MBA
Executive Director, Greater Bryant Chamber of Commerce

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